

## **Office of Economic Development**

### **Mission:**

The mission of the Office of Economic Development is to create a diverse economic base by the aggressive recruitment, expansion and retention of businesses, industries and tourism, thus expanding the tax base and capital investment in the County and providing higher income and employment opportunities for its citizens.

### **Goals:**

- Generate a more balanced tax base for the County by increasing annually the percentage of total taxes generated by the County's commercial, industrial and tourism entities.
- Improve the reality and perception, by new and existing businesses, of the County's commitment to encouraging and assisting the expansion of commercial and industrial investment in the County.
- Sustain and improve the working relationship with the State and regional economic development authorities, corporate entities and with those State and Federal agencies that have an impact on industrial and commercial development.

### **Implementation Strategies for FY2004:**

- Develop and present a proposal for a public-private partnership to develop and market the Busch Commerce Park and the Egger property.
- Implement a Virtual Building Program in the York River Commerce Park on parcels 6 and 7. Utilize the virtual building information to market this property to targeted industries including plastics manufacturers.
- Coordinate with the IDA, Environmental and Development Services and YCCC (York County Chamber of Commerce) to recommend improvements in the permitting and plan review process and develop promotional efforts that will improve the perception of those processes in York County. Continue educational programs aimed at small businesses to facilitate their success and future growth.
- Continue existing cooperative efforts with the Peninsula Alliance for Economic Development and Virginia Economic Development Partnership with respect to marketing missions, trade shows and special events. Take proactive measures to ensure that York County is kept in the forefront of State and regional marketing staff's considerations when evaluating location options. Initiate new efforts to generate prospect leads without assistance from any outside organizations.

### **Budget Issues:**

- In FY2001, the Office of Economic Development was established. The support for staff and operations began in September 2000.
- In FY2002, the increase represents support for the entire fiscal year. In addition, the marketing program, previously supported by the IDA, was included in this activity.
- For FY2004, there are no significant changes.

General Fund Expenditures	FY2000 Actual Expenditures	FY2001 Actual Expenditures	FY2002 Actual Expenditures	FY2003 Original Budget	FY2003 Expected Appropriations	FY2004 Adopted Budget
<b>50920 Office of Economic Development</b>						
Personnel Services	-	143,714	193,917	202,828	202,828	225,596
Contractual Services	-	6,950	15,142	18,330	18,330	17,300
Internal Services	-	12,338	8,750	9,900	9,900	9,900
Other Charges	-	6,714	34,505	36,325	36,325	38,000
Materials & Supplies	-	3,168	2,486	3,250	3,250	2,400
Capital Outlay	-	2,432	-	-	-	2,500
Activity Total	-	175,316	254,800	270,633	270,633	295,696
Percentage Change	0.00%	100.00%	45.34%	6.21%	N/A	9.26%

#### FTE's

Management	-	1.00	1.00	1.00	1.00	1.00
Professional/Technical	-	1.00	1.00	1.00	1.00	1.00
Admin/Clerical	-	1.25	1.25	1.25	1.25	1.25
Trades & Crafts	-	-	-	-	-	-
Total	-	3.25	3.25	3.25	3.25	3.25

